



AGENTS OF BRANDING

Brand PowerUp

Make Your Business Heroic

Agents of Branding will tap into the best of *who you are* and *what you do* to transform your brand into a powerful customer inspiring symbol.

Our **Iconic Hero Branding Process** takes the powerful core elements of the classic superhero and partners them with the best of both classic and modern brand design to create a strong **SuperHero Brand** for your business that is *authentic, exciting and unforgettable...* to you and your customers!

Understand

It all starts with *understanding* who you are, *evaluating* what is and isn't working and discover the hero within what you do.

- Brand Diagnostic
- Sales Process Review
- Website Evaluation
- Customer Analysis

PowerUp

Then, we will PowerUp your brand by elevating your existing visuals and messaging into a cohesive, striking and memorable SuperHero Identity.

- Logo & Visuals
- Revitalized Mission
- Refreshed Messaging
- Customer Targeting
- Hero Brand Guide

Deliver

Agents of Branding will provide the tools, resources, and expertise to bring your SuperHero Brand online to successfully connect and engage with customers.

- Web Presence
- Social Media
- Online Communications

Leave Mild-Mannered Behind and... Become Heroic!

Whether we're powering up your current brand or creating something totally new, our process guarantees your Iconic Hero Brand will be authentic, exciting and unforgettable.

TeamUp with Agents of Branding and leave your company's current mild-mannered secret identity behind and embrace your Iconic Superhero Brand.

