



If the idea of *more sales* is *exciting* to you, we can help *you succeed* by making your *marketing* more *exciting* to your customers.

More than just average ads & marketing, it's a **Customer Adventure**

Including: **The Customer Adventure Funnel**

- Landing Page with Email Capture
- Remarketing Advertising
- CRM Setup

Featuring: **Cart Rescue**

- Reduce Abandonment
- Cart Analytics
- Process Improvements

Customer Adventure

Patterned after Joseph Campbell's Hero's Journey, a Customer Adventure is a holistic marketing and advertising plan designed to guide every step of your customer's interaction with your brand to produce measurably higher sales, repeat purchases, and die-hard fans.

I. Prologue

Identify your potential Adventures & Understand their Hopes and Fears.

- **Customer Profiles**
- **Customer Avatars**

II. Sales & Education

Call them to Adventure, Answer their Objections and Become a Trusted Mentor.

- **Social Media Management**
- **Digital Advertising Campaigns**

III. Purchase

Guide them successfully Across the Threshold of Purchase.

- **Sales Process Improvements**
- **Upsell Optimization**

IV. Post Purchase

Ensure their Triumphant Success & Help them Share Their Heroic Story.

- **Support & Validation Messaging**
- **Share Your Adventure Tool Kit**

V. The Adventure Continues

Build a lasting and unbreakable bond with your customers so your Adventure Together Never Ends and enjoy the rewards of...

- **Repeat Purchases** and **Lifetime Customers**
- **Online Champions** looking to share and **promote your business**
- **Brand Identification** with customers making you a part of their Identity

Get Your Adventure Started. TeamUp with **Agents of Branding** Today!